



The Leadership
INSTITUTE

Executive Leadership Summit 2023

Tomorrow's Leaders, Today.

Media Partner



BUSINESS NEWS AUSTRALIA

Intercontinental Double Bay, Sydney

9th - 12th May, 2023

In Person + Livestreamed

Tomorrow's Leaders, Today.

The talents required to manage an organisation have evolved.

Gone are the days when the CEO had a single talent. Modern leaders must build an array of outward-facing skills.

The current workforce is diverse, diffuse and mission-driven. It's now all too easy to lose talent to organisations that better represent their values.

As a leader, you must become the driver of progress, not just for yourself, but for your staff, your department and your organisation's place in the wider community. You must have cultural and intellectual curiosity.

Talent now flows to where workers can believe in their leader's vision.

That's where Executive Leadership Summit 2023 comes in.

This event is crafted to ensure you can lead a business, not just manage it.

For this, you need to re-evaluate how you understand business and evolve with the economy. You need to understand your core values to lead with authenticity and strength. You need to keep your organisation performing and implement clear-cut, integrated strategy. You need to understand how complex enterprises thrive, and mix diverse business models together. Now more than ever; you need to drive innovation in the midst of one catastrophe after another. In short, you need to be at the cutting edge.

**It's time for you to be tomorrow's leader, today.
That's what Executive Leadership Summit 2023 is about.**

We look forward to seeing you there!



Dana Lightbody
Director | **The Leadership Institute**
T: 02 8294 2044 | E: dana@theleadershipinstitute.com.au



EXECUTIVE LEADERSHIP SUMMIT 2023

Exclusive Keynote Sessions From.



JOHN BUCHANAN

Peak Performance Coach, Strategist
& Leader, Former National
Team Head Coach
**Australian Cricket Team,
Cricket Australia**



DEB THOMAS

CEO
Camp Quality



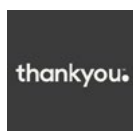
ANDRE EIKMEIER

Founder: **Good Empire**
Co-founder: **Vinomofu**



DANIEL FLYNN

CEO
ThankYou



KEVIN SHEEDY

Former AFL Player and Coach 4x VFL/
AFL premierships, 3x All-Australian
team and 2x VFL Team of the Year



ANT HOLME

MD
Kellogg's



EXECUTIVE LEADERSHIP SUMMIT 2023

Your Incredible Speaker Line-Up.



TONY HUGHES
Author and
B2B Sales Trainer



ROBERT SPECTOR
Customer Service Guru on The
Nordstrom Way, Author
The Centaury-Old Startup



CHARLIE PUCHALA
CEO and Founder
Puch Construction



ADAM RYTENSKILD
MD & CEO
Tabcorp



STEVE YORK
Former NSW Police Crisis & Hostage
Negotiator, Negotiation Expert &
Author; Negotiation Evolved



RELEASE THE LEADER WITHIN.

What got you here won't get you where you want to go.

The MBA is widely considered the gateway qualification to the C-Suite. It's the all-rounder leadership degree. Like any university course, the MBA is all theory. It's not practical. It's not case-studies by actual CEOs performing the job of running a multi-billion-dollar company every day. It's not on-the-ground learning.

That's why we've put together the Executive Leadership Summit 2023.

Back for its 5th year, the summit focuses on the core learnings of an MBA with practical, experience-based keynotes and case studies from the leaders of Australia's most successful companies. With sessions on leadership, strategy, innovation, operations, marketing, people, and change management, the event aimed to fine tune your all-round leadership skills or take them to the next level.

Release the leader within. Today, Not Tomorrow!

+ About the Program

Executive Leadership Summit 2023 is crafted to ensure you can lead a business, not just manage it.

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That's what Executive Leadership Summit 2023 is about.



CONFERENCE LOGISTICS

Physical Attendance.



Social distancing

Using Government guidance, we are implementing crowd flow signage measures to ensure distancing rules.



Hygiene

Hand sanitiser will be provided and we will ensure each venue adheres to hygiene standards.



Catering & Food

We're teaming up with each venue to ensure food is safe and served alongside social distancing etiquette.



Spaced Seating

We're working with venues to ensure that seating is provided with appropriate distance measures in mind.

Other Logistics.



PRE CONFERENCE WORKSHOP.

9th May, 2023



POST CONFERENCE WORKSHOP.

12th May, 2023



CONFERENCE DATES

10th – 11th May, 2023



START/FINISH

8:50 Am – 5:00 PM
Australian Eastern Daylight Time



VENUE

Intercontinental Sydney
Double Bay



ADDRESS

33 Cross St, Double Bay,
NSW, 2028

Livestream.

WHAT YOU'LL NEED:



Computer and stable internet connection



Login details will be provided.
Compatibility with Zoom Meetings essential.



Quiet room or office recommended for best experience



Interaction with delegates and speakers throughout the event via event app

Pricing:

Almost half the value of these events is meeting the speakers and networking with your peers. The other half is learning from our inspirational speakers. That's why your live streaming pass is 40% off your physical ticket. You can still learn from and be inspired by our amazing speakers – from the comfort of your office or home.

Just select "Livestream Pass" at checkout

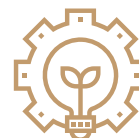
What You Can Expect To Learn At Executive Leadership Summit 2022.



Ensure success of your projects through well executed strategy



Elevate and influence the direction of your team



Use the growth mindset to drive innovation



Connect to customers for a stellar corporate strategy



Cultivate a corporate culture that translates into customer devotion



Create and lead high performance teams



Take away the keys to becoming a great leader

+ What Our Past Attendees Have To Say



I was blown away by the calibre of the speakers and how much practical advice I can take back into my role

- Senior Director, Oracle



What Insightful Presentations. The five key areas focusing on self awareness, building intimacy + vulnerability, innovation, coaching and growth mindset were very useful.

- Executive Director, Department of Defence



Wonderful. Loved the discussions. Would have loved it to be longer, hear more about the 'how' speakers overcame mess and the final outcomes. Wish we had many more question time too."

- General Manager, Wyndham Destinations



Very inspiring! Practical advice. Clear and articulate. Loved the insight as well as the simplicity.

- Chief Customer Success Officer, NAB

Meet Our Event Partner



F-magazine celebrates Australian female success across ages, industries, and lifestyles.

Launched on International Women's Day 2018, the online magazine – www.f-magazine.online – is supported by a weekly e-newsletter, emailed to 26,000 plus readers each Monday. F-magazine is published by Queensland Magazines, which has three print plus online publications, INDULGE eat. live. play, The West End Magazine, HIGHLIFE Downs Living and The Prestige Property Magazine online.

The logo for BUSINESS NEWS AUSTRALIA consists of the words 'BUSINESS NEWS' in a bold, blue, sans-serif font, followed by the word 'AUSTRALIA' in a bold, white, sans-serif font. The entire logo is set against a solid black rectangular background.

BUSINESS NEWS AUSTRALIA

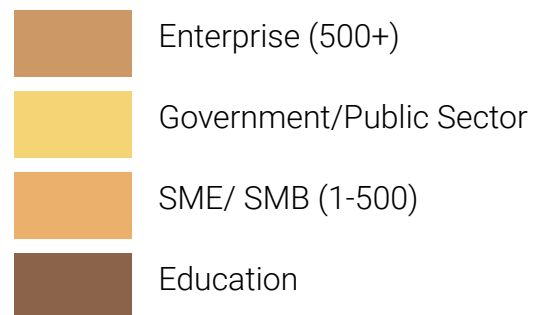
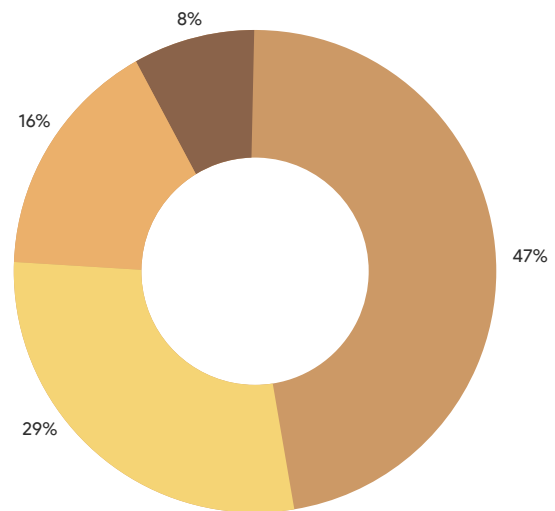
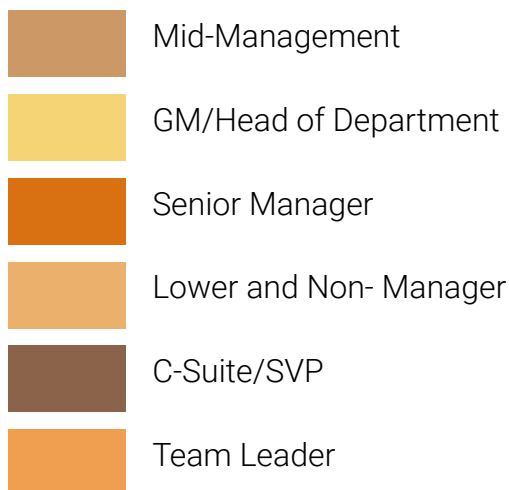
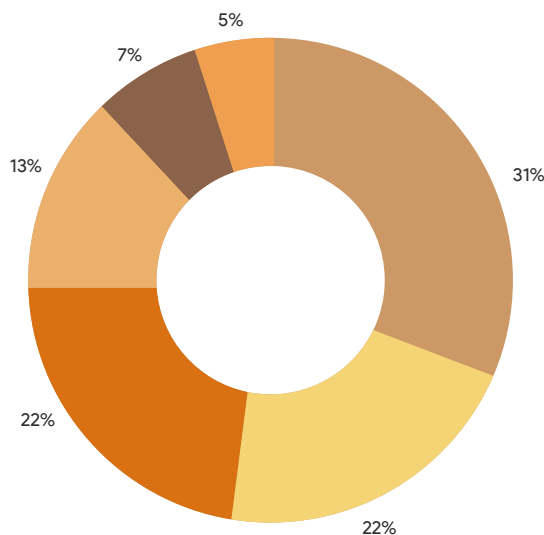
Business News Australia reports on national business news with a special focus on local business news. It features not only the latest news as it breaks, but it also reports on business achievements, industry leaders challenging the status quo and companies that are riding on success, whether they are a small startup or a top publicly listed company.

With a team of dedicated business journalists, Business New Australia offers unrivalled insight into the success of leading entrepreneurs, executives, and industry leaders in Australia.

EXECUTIVE LEADERSHIP SUMMIT 2023

Who You Will Meet At ELS 2023.

Here's a snapshot of our past audience:



+ Who Should Attend?

- ✓ C-suite including CEO
- ✓ EGM, GM, MD of all functional areas
- ✓ Head of Strategy, Marketing, HR and Operations
- ✓ Middle Managers
- ✓ Directorship and Board

Summit Agenda.

DAY 1 - 10TH MAY 2023

8:45 AM: OPENING REMARKS FROM THE CHAIR



Dana Lightbody
Director
The Leadership



Dana Lightbody is the CEO of The Leadership Institute. She is a staunch advocate of equality for women in business and believes women should be helping other women every chance they get. Dana established Konnect Learning in 2013 and the Leadership Institute in 2017. Since then she has advocated for equality for women in all aspects of her entrepreneurial and professional life – in particular by chairing and assisting the production team in the development of TLI's *Women in Leadership* line of events.

8:50AM: Welcome to Country



Gadigal Elder

STRATEGY, MINDSET AND DRIVE

9:00 AM: WHAT'S YOUR EVEREST? The challenge to individuals, leaders and teams to strive for peak performance



John Buchanan
Peak Performance Coach,
Strategist & Leader,
Former National Team
Head Coach
**Australian Cricket
Team, Cricket Australia**



EXCLUSIVE KEYNOTE SESSION

John Buchanan is regarded as one of the most successful international sports coaches in history, including that of head coach of one of the greatest teams in sports history – the Australian Cricket team from 1999-2007. From this background, he translates the deep insights of peak performance on the sports field into winning behaviours and actions in the business arena.

In this opening keynote session, John will go through "The Everest Model" of individual and team success. Beyond knowing how to have a great day as an individual, team leaders also need to be very aware of their own coaching philosophy if they are to bring out the best in others and achieve stellar results. This is what John speaks to us about today.

10:00 AM: PURPOSE: It's the fuel on the inside, not the paint on the outside



Daniel Flynn
CEO
ThankYou



EXCLUSIVE KEYNOTE SESSION

Daniel Flynn is the co-founder and Managing Director of one of Australia's most successful start-ups, Thankyou. At 19 years old, compelled by a vision to change the world we live in, he co-founded the social enterprise which is now globally recognised for its innovation, disruption, and impact, however Daniel's journey as a founder hasn't always been easy. Full of grit and unconventional, pioneering Thankyou to redefine 'business as usual' and change the world we live in forever, Daniel will authentically share about the highs and lows they experienced over the last decade and a half and what helped him succeed against all odds, challenging and inspiring you to question the way things have always been done. To date, Thankyou has given over \$17 million to impactful change-makers in the fight against global poverty.

11:00 AM: MORNING TEA

11:30 AM: The mindset required to overcome adversity, implement cultural change on a broad scale and blaze your unique leadership path



Adam Ryterskild
MD & CEO
Tabcorp



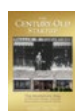
Adam's leadership journey is far from conventional. In late 2022 he took over the reins of Tabcorp, after demerging from \$9.7 billion dollar The Lotter Corporation, in what many have called "the fight for his professional life". Only nine months in, Adam has taken the complex and highly competitive world of gaming in his stride, all the while implementing comprehensive cultural and financial change initiatives company-wide.

In this key session, Adam will discuss the mindset and skills required to handle complex competitive pressures, achieving large scale transformations and being authentic to yourself and blazing your own leadership path.

12:20 AM: The Century-Old Startup: The Nordstrom Way to Embracing Change, Challenges and a Culture of Customer Service



Robert Spector
Customer Service
Guru on The
Nordstrom Way,
Author
The Centaury-Old
Startup



Robert Spector is one of America's leading experts on customer experience and employee experience. He is the author of the business book classic THE NORDSTROM WAY: The Inside Story of America's Number One Customer Service Company and three additional books on the American-based retailer. He is also the author of Amazon.com: Get Big Fast, the first book on the company.

In this keynote session, discover the principles that have enabled Nordstrom to thrive and survive over 122 years in business. These principles can be applied to any business that has customers.

1:10 PM: LUNCH

SALES AND MARKETING

2:00 PM: How to elevate and effectively influence



Tony Hughes
Author and B2B Sales
Trainer



Sales is just the job of the biz dev guys right? Wrong. Any executive worth their salt knows that if the money isn't coming in the whole thing falls over. Sales is where the money is and it's an undervalued skill across all organisations.

In this session, Tony will share some of his brilliance on sales and why it's important for every executive to have a working knowledge of sales processes.

3:00 PM: END OF DAY ONE & NETWORKING DRINKS

Summit Agenda.

DAY 2 - 11TH MAY 2023

8:50 AM: OPENING REMARKS FROM THE CHAIR



Dana Lightbody
Director
The Leadership



9:00 AM: Leading an organisation with purpose



Ant Holme
MD
Kellogg's



EXCLUSIVE KEYNOTE SESSION

Ant Holme is one of those rare execs to take the top job without a background in Finance – perhaps making him perfectly placed to lead Kellogg's purpose driven mandate.

In this opening keynote, Ant will discuss the power and impact of leadership that is purpose-driven within the context of Kellogg's commitment to sustainability, including its pledge to reducing its environmental impact through projects such as the Cool Soil Initiative, combating food insecurity and promoting volunteer action in rural and regional communities. He will also explain the value Kellogg's has seen in driving a flexible and hybrid workplace model post -Covid.

10:00 AM: It's Time to Save the F**king World



Andre Eikmeier
Founder: Good Empire
Co-founder: Vinomofo



EXCLUSIVE KEYNOTE SESSION

After dropping out of uni to start a failed family business, an acting career in four out of five of Australia's worst TV shows, a singing career that never transcended being lead singer in a One Hit Wonders covers band, a theatre company that imploded on its first production, an events company that peaked at the launch of an adult sex toy brand, a film company that nearly saw him plummet to his death from a joy ride helicopter, and a year-long kombi wine adventure around Australia...

Andre co-founded online wine startup Vinomofo with his brother in law Justin in 2011 and built it into a \$100m global company.

In 2018, following an existential crisis driven by a profound sense concern for the world and an awakening awareness of privilege and responsibility, André founded Good Empire, a gamified impact platform to gather, unite and empower 100 million people and 100,000 organisations for 1000 projects across 17 impact goals aligned with the UN Sustainable Development Goals to help save the f**king world.

This is his story, funny, human, vulnerable, and powerful, woven with impactful takeaways on failure, resilience, brand, community, and the responsibility we all share to level up for people and planet.

10:50 AM: MORNING TEA

11:10 AM: Adaptability as a performance driver



Deb Thomas
CEO
Camp Quality



EXCLUSIVE KEYNOTE SESSION

Deborah Thomas is the queen of transformation, having moved industries seamlessly over her 30+ year career. As Editor in Chief of several different publications including Harper's Bazaar, CLEO, ELLE and Women's Weekly, Deborah grew accustomed to making quick decisions under pressure. She then moved into board roles and more CEO work with Ardent Leisure and now she heads Not for Profit Camp Quality. There's not much that Deborah has not faced and in this session, she describes how she has made herself a career chameleon and how her experience across sectors has served her career.

TEAM BUILDING AND PERFORMANCE

12:00 PM: CREATING AND LEADING HIGH-PERFORMANCE TEAMS: What business can learn from sport



Kevin Sheedy
Former AFL Player and
Coach 4x VFL/AFL
premiership, 3x All-
Australian team and 2x
VFL Team of the Year

EXCLUSIVE KEYNOTE SESSION



There are few higher pressure, more ego driven environments than a sporting field. The coach's role is to pull together a group of people of unquestioned talent and ensure that they make decisions on the field that benefits the entire team.

In this key session, Kevin draws on two decades of leading and motivating high performance team experience both as a player and a long standing highly regarded coach and shares the gems of wisdom that you can take into your own teams and be the leader they need you to be.

12:50 PM: LUNCH

1:40 PM: IN CONFERENCE WORKSHOP: Negotiating & influence when the stakes are high



Steve York
Former NSW Police
Crisis & Hostage
Negotiator, Negotiation
Expert & Author,
Negotiation Evolved



After 20+ years as a front-line NSW Police Crisis Negotiator, Steve left the force to author his best-selling influence book Negotiation Evolved and share his wisdom to provide life-changing advice for those who want to learn how to influence behaviour. He has personally negotiated 400 + critical situations throughout his career.

In this exclusive in conference workshop, Steve will impart the mindset, insights, and tools to increase rapport, trust, value, understanding and agreement in every situation.

3:00 PM: AFTERNOON TEA

3:20 PM: How focus helps you to achieve goals



Charlie Puchala
CEO and Founder
Puch Construction



Charlie Puchala is driven to succeed in whatever she does and to make a difference to the world while she's at it. Co-founder and CEO of construction company, Puch Construction & Building, which delivers projects such as the Anzac Memorial in Hyde Park, HMS Penguin, HMAS Waterhen and Victoria Barracks. Not satisfied with achieving phenomenal success as a woman in the male dominated world of construction, Charlie founded Charlies Interiors, a development company which buys, designs, develops and sells fully furnished properties in the residential sector. Charlie designs, manufactures and works closely with the design and production teams globally sourcing sustainable homewares from developing countries ensuring sustainable business flourishes in underprivileged communities.

In this session, Charlie shares what drives her to succeed and how she sets her mind to always achieve what she sets out to.

4:00 PM: END OF CONFERENCE

Pre-conference Workshop.

9:00 AM - 4:00 PM | TUESDAY 9TH MAY

LEADING WITH EMOTIONAL INTELLIGENCE + RESILIENCE

A solid understanding of Emotional Intelligence is a core competency for today's corporate leaders. Those with a high 'EQ' are able to discern what drives the behaviour of others, being better equipped to lead and drive improved performance in their teams, divisions and companies.

This one day workshop will give you the tools to understand why emotions are integral to how you interact within the workplace. You will correctly perceive think about, understand and manage emotions in both yourself and others. Emotionally intelligent leaders perform, inspire and communicate more effectively than those who are not.

Key Course Outcomes:

- Understand emotions to improve performance in yourself and others
- Build solid relationships through emotional tools and influence effectively
- Become aware of the importance of nonverbal communication
- Recognise emotional triggers in yourself and others and responses to stress
- Develop strategies to communicate more effectively
- Manage your emotions, even in stressful situations with difficult people

YOUR EXPERT FACILITATOR



Peter Smith
Behavioural
Change Expert,
CorporateTrainer.com

PeterSmith
Master Coaching & Group Facilitation

Peter Smith is a behaviour change expert. Individuals and organisations rely on him to help them get better results in their business.

Peter is a master facilitator and coach who works at the intersection of neuroscience, emotional intelligence and learning design; the place where behaviour changes. He believes in doing the work that matters. This means being real, authentic and responsible for the world around you. He believes business and how people organise themselves around their work, is changing in terms of engagement and accountability.

As business models change no longer is it enough to look after the shareholder and the stakeholder. Organisations must take care of the community and the social and environmental impact of their actions. Purpose before profit is often the most effective way of actually making a profit. If you want problems solved, you want better decisions made – faster, and you want people to collaborate, to be smart, and creative - That's what Peter can help you do. When that happens, you and your team get the results you're after, and find a way to stay sane in the process.

Post-conference Workshop.

9:00 AM - 4:00 PM | FRIDAY 12TH MAY

MANAGING INNOVATIVE CHANGE

The number one reason so many innovative initiatives fail is because leaders do not manage the change well. Managing your team's psychological response to change is vital to the success of any innovative rollout.

In this one day masterclass, you will learn about the human side of change, how to manage the psychological response to change, how to work with resistance and how to set up for change success.

Disruption is the new normal. Successful modern leaders must know how to lead through these constant changes.

Key Course Outcomes:

- Understand the human side of change and the inner psychological processes people go through when confronted with change
- Appreciate the biggest traps that innovative programs fall into and how to prevent blunders
- Recognise the different stages staff go through effectively as they internalize and come to terms with new situations
- Apply frameworks and tools that enable you to help staff embrace change
- Lead a successful digital and innovative change or transformation

YOUR EXPERT FACILITATOR ANNOUNCED SHORTLY!

EXECUTIVE LEADERSHIP SUMMIT 2023

Price List.

Please Note: Pricing Does Not Include GST

PHYSICAL PRICING

	First In Rates 24th February 2023	Early Bird Rates 30th March 2023	Standard Rates After 130th March 2023
Pre-Conference Wokshop Only	\$999	\$999	\$999
Post Conference Wokshop Only	\$999	\$999	\$999
Conference Only	\$1,799	\$1,999	\$2,199
Conference + Pre Workshop	\$2,499	\$2,699	\$2,899
Conference + Post Workshop	\$2,499	\$2,699	\$2,899
All Four Days	\$2,999	\$3,199	\$3,499
Corporate Table of 8 - Conference Only	\$9,999		
Company Table of 8 - Entire Event (all four days)	\$14,999		

ONLINE PRICING

	First In Rates 24th February 2023	Early Bird Rates 30th March 2023	Standard Rates After 30th March 2023
Conference Only	\$1,199		
Corporate Table of 8 - Conference Only	\$5,999.40		

+ Group Discounts

Looking to send more than 1 team member? Interested in bringing a colleague along?

Learning is always better when done in teams (and your company gains more value too!)

Take advantage of our group discounts:

- Register 3 attendees and get a **5% discount**
- Register 4-5 attendees and get a **10% discount**
- Register 6 or more and get a **15% discount**

+ Industry Packages

We appreciate that it's not always easy to get approval to attend training courses and events, so we have put together a variety of packages to assist. Take advantage of these savings:

Local government	10% Off
Non-for-Profit	20% Off

* Discounts do not apply to livestream passes

Please contact The Leadership Institute on (02) 8294 2044 if you have any issues.

Terms and Conditions.

+ Live Streaming + COVID – 19

There is a lot of confusion around corporate learning events and COVID – 19. We understand. We're all going through it. Given this, we want to make the following assurances:

- If you have booked onto a physical pass and can no longer attend an event, you will either be refunded the difference in your registration ticket, or be given access to an additional live streaming ticket for anyone within your organisation
- Should your circumstances change, we are happy to offer a full credit note for yourself or anyone within your organization to attend any one of our other excellent events
- Now that our events will be live streamed, they will also be recorded. If you cannot attend the event, whether it be live streamed or a physical pass, we are working hard to ensure everyone receives a recording of the event so you can have the same experience for all time

+ Changes to Events (COVID – 19 & Beyond)

Many events this year have inevitably been postponed or cancelled due to State and Federal Government mandated shutdowns. We are doing our best to ensure that these events will go ahead on postponed dates and via livestreaming mechanisms. In the event that your registration or participation in an event has been postponed, The Leadership Institute offers flexible tickets and credit notes to all clients that have been impacted. Given the financial and economic impact of COVID – 19, TLI is unable to offer a financial refund for events that have been affected by COVID – 19.

A tremendous amount of effort is spent to ensure all of TLI events proceed as originally marketed. It is with regret that circumstances beyond TLI control can prevent this from happening. As such, TLI reserves the right to change the speaker and/or agenda details at any time throughout the marketing lifecycle of an event. TLI will diligently minimise the risks of changes to any event and will always ensure events deliver the content that is advertised. TLI will notify all participants of any changes in a timely manner leading up to an event.

+ Cancellation Policy

If you are unable to attend an event, TLI accepts substituted attendees in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by TLI.

Cancelled registrations must be emailed to info@theleadershipinstitute.com.au as soon as possible. A credit note will be issued valid for use towards any future event within the following 12 months following date of issuance. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$300.

The Leadership Institute does not provide refunds for cancellation.

It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. Please call or email us to arrange the details.

If an event is cancelled or rescheduled, TLI will ensure all stakeholders are contacted. If an event is cancelled or you are unable to attend the rescheduled event, you will be issued with a credit note valid for use towards any future TLI event held in the twelve months following date of issuance.

+ Credit Notes

In the event of issuance of credit notes, holders are entitled to use this credit towards ANY TLI event which can accommodate additional delegates. Credit notes must be used within 12 months from the date of issue to avoid expiry.

+ Customer Privacy

TLI takes diligent action to ensure all client details are protected. Furthermore, we respect our customer's right to 'opt out' of our various promotional activities for relevant, upcoming events. If you do not want to receive further information about our upcoming conferences, training courses and learning experiences, please email us at info@theleadershipinstitute.com.au

+ Once You Are Registered, What Is The Next Step?

When you have registered for an event, and that registration has been received by TLI, you will be sent a confirmation email. This will include your invoice and any relevant information regarding the event you are registered for. TLI will regularly keep you updated regarding the events for which you have registered. If you require any further information visit our website at: info@theleadershipinstitute.com.au or call us on (02) 8294 2044.